

The Human Mind Project

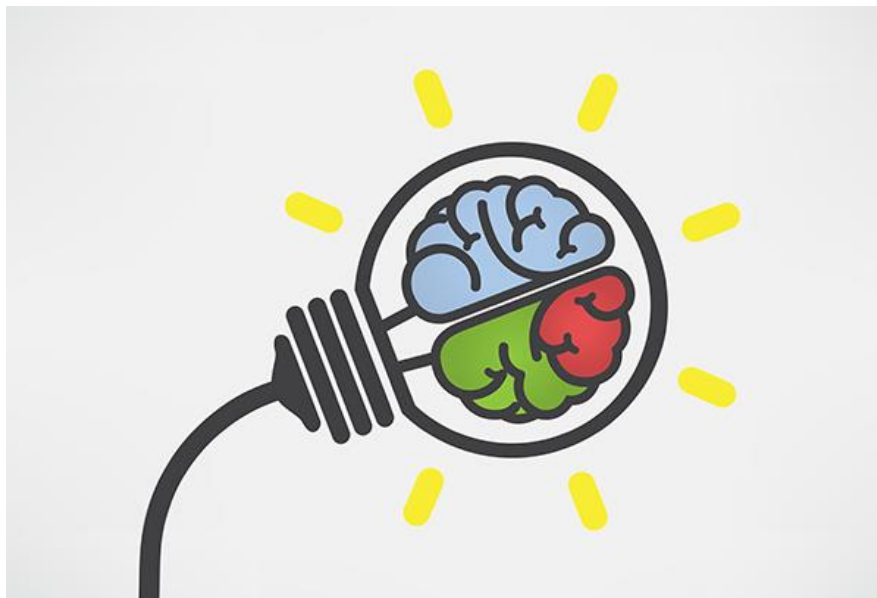
Creativity & the Mind



23 November 2016
Senate House, London

Creativity means innovation and positive change, the inventing of new worlds out of sparks of genius. A creative mind is a mind that generates ideas and solutions likely to make a breakthrough at the societal level. Creative activity evokes chaos and order, allowing us to establish new paths and patterns. What is the creative mind? Is creativity a feature of our attitude towards things, attentive and open? How does the physical, social and cultural environment enable creative activity, and how can the environment be structured to enhance it? Is creative agency, and intelligence, a prerogative of the individual?

Get inspired by leading experts at this one day [Being Human](#) festival event with [The Human Mind Project](#) & [Guerrilla Science](#). Hear from creative practitioners and scholars and flex your own creative muscles through a series of creative challenges and discussions that aim to turn new ideas in to reality.



Morning Session: State of the Art

Chair: **Barry Smith**, London

- 10:00 – 10:30 *Registration & Coffee*
- 10:30 – 10:45 Opening Remarks
Mattia Gallotti, London
- 10:45 – 12:30 Talks
- Margaret Boden**, Sussex
Berys Gaut, St Andrews
- Jesper Christiansen**, Nesta
Simon Colton, Goldsmiths and Falmouth
- 12:30 – 13:45 *Lunch break*

Afternoon Session: Creativity in Action

Chair: **Mattia Gallotti**, London

- 13:45 – 13:55 Introduction to afternoon session
- 13:55 – 14:10 Talk
Aura Satz, London
- 14:10 – 15:30 Group Discussions
- Group 1. Berys Gaut & Aura Satz: *How does the environment enable creative activity? How is attention related to creativity?*
- Group 2. Margaret Boden & Simon Colton: *Computer art, the limitations of current AI; exploring software and creativity.*
- Group 3. Jesper Christiansen: *How do creativity and decision-making connect?*
- 15:30 – 16:00 *Refreshment Break*
- 16:00 – 17:00 The Future of Research: Open Roundtable
Chair: **Colin Blakemore**, London
- 17:00 – 18:00 *Wine Reception, Senate House Room 246*

Where to Eat

There are many sandwich bars, cafes and restaurants in the immediate vicinity of Senate House. Below is a list of a few suggestions of places to enjoy lunch, all within a few minutes' walk.

COFFEE:

Senate House South: coffee and sandwich bar under the grand staircase

Store Street Espresso: 40 Store Street

The Life Goddess: 29 Store Street

Café Nero: 79 & 187 Tottenham Court Road, and in Paperchase, 213 Tottenham Court Road

EAT: 94 Tottenham Court Road

Prêt-a-Manger: Tottenham Court Road/Bayley Street and near Goodge Street, also 40 Bernard Street (opposite Russell Square station)

Sharp's: 9 Windmill Street (coffee with or without a haircut)

NEARBY:

Store Street:

Café Deco: Italian café

Olivelli: licensed Italian restaurant with a good choice of pizza and pasta

The Life Goddess: Greek deli serving sandwiches and light lunches

Caffé Paradiso: Italian café

Busaba Eathai: recommended modern Thai restaurant (gets busy)

Byron: hamburgers

Co-op mini supermarket

Tottenham Court Road / Tottenham Street:

Many kinds of eatery, including three Prêt-a-Manger, EAT, two Café Nero.

Meals at Heals, 196 Tottenham Court Rd + Peyton & Byrne sandwich bar on the ground floor

Pain Quotidien: corner of Goodge Street for daily bread, salads, soups, etc

Itsu: sushi, soups and noodles to eat in or take away

Gails and Gails Kitchen: Bayley Street/ Tottenham Court Road

Pod, Tottenham Street: hot food and wraps

Yumchaa, Tottenham Street: tea specialist, serves sandwiches and cakes too

Gigs, Tottenham Street: fish and chips

Supermarkets: Waitrose

Goodge Street:

Many sandwich shops and other kinds of eatery including EAT, Prêt-a-Manger and Nandos.

Papaya: Noodles, rice and spicy Asian savouries

Italiano Coffee Co.: very thin, very cheap pizzas

Benito's Hat Mexican Kitchen: 56 Goodge Street: burritos etc.

Salento Green Life: Italian

Barrica: 62 Goodge St: tapas (and many different kinds of sherry)

Yaki.co.jp Japanese Bakery: savouries, dumplings, omelettes, rice

Newman Street Tavern: rather grand and open for breakfast, lunch, dinner

Goodge Place: Thai/Indian/Caribbean/Mediterranean street food stalls Monday to Friday

Charlotte Street area (off Goodge Street)

Charlotte Street is almost entirely filled with restaurants and cafes: *Côte Brasserie*, *Pizza Express*, *Siam Central* (Thai), *Wahaca* (Mex), *Nizuni* (Japanese), *Obika* (Italian with lunch deli counter), *Barnyard* (British farm style with an American twist), *The Draft House* (burgers and hot dogs), *Vagabond* (wine, charcuterie and cheeses) Also nearby:

Sagar: 17a Percy Street: South Indian vegetarian

Boopshi's: 31 Windmill Street: schnitzel and spritz

Lantana, *Hecho En Mexico*, *Salmeria Dino*: Charlotte Place off Goodge Street

Marquis of Granby and *The Fitzroy Tavern*: pub food

Torrington Place (off Tottenham Court Road):

Marlborough Arms: pub food

Patisserie Valerie, 24 Torrington Place: sandwiches, bagels, pastries and, of course, cakes

Planet Organic, 22 Torrington Place: organic light meals/soup/snacks/fruit/sandwiches (gets busy)

Russell Square/Bernard Street:

Open-air café in the park in Russell Square

Prêt-a-Manger, 40 Bernard Street

Bar Centrale, Bernard Street: bacon rolls as they should be

Brunswick Centre:

Foodstall market on a Saturday

Tortoise and Hare Noodle Bar: East Asian

Carluccio's: Italian

Giraffe: global bit of everything

Yo Sushi!: conveyor-belt sushi

The British Museum: entrance Montague Place: coffee/sandwich/bars in the Great Court

The Cake Shop in the London Review Book Shop, 14 Bury Place: sandwiches, quiches, soup, cakes and coffee