The Mind in Practice

Google Campus London | 17 March 2017

15:30 – 16:00	*Registration & Refreshmens*
16:00 – 16:40	Lightning talks

Welcome from facilitator **Sarah Gillett**

Alastair Somerville, Acuity Design
Kate Hammer, storyFORM
Mattia Gallotti, The Human Mind Project
Daniel Ospina, Conductal
Kate Simmons, Cancer Research UK
Lee Bryant, Post*Shift
Barry Smith, Institute of Philosophy

16:50 – 17:00	*Refreshment Break*
17:00 – 17:40	Lego Serious Play with **Coraline Moore**, Urban Playground Berlin
17:40 – 17:50	Closing remarks

Colin Blakemore, The Human Mind Project

Biographies

Faciliatator, **Sarah Gillett**

Sarah is a UK-based artist exploring the relationship between material and object to create uncanny encounters using collage, pixels, objects and text. After graduating from RCA with an MA Printmaking in 2015 she is now part of the Laboratory of Dark Matters, a creative conversation between particle astrophysicists and artists driven by a shared curiosity of the unknown. As a curator, arts educator and digital innovator she has 20 years experience working in the UK arts sector. She is Director Creative Strategy for Cultureshock Media where she develops programmes with museums, cultural organisations and commercial brands to tell compelling stories that connect people with each other and the world around them.

Facilitator Lego Serious Play, **Coraline Moore**

Cori Moore is a Berlin-based Innovation Facilitator who has cross-sector experience with a diverse portfolio of clients from universities, to startups and multi-national corporations. Her background in theatre and psychology equip her as participative format expert – she's convinced that the best way to untangle language and culture, generate & share ideas, and unveil true insights is through playful collaboration and *thinking with your hands.* No stranger to unpacking complex issues, Cori is a founding member of the re.designing death movement and part of the faculty at The School of Life Berlin where she leads the course, "How to Face Death".

Alastair Sommerville, Acuity Design

Alastair Somerville is a sensory design consultant. He provides specialist advice on cognition and user centred design to companies and public organisations who provide physical and digital products and services. He facilitates workshops on sensory and emotional design for corporations, including Fjord and Google, and major conferences, including SouthBy Southwest (SxSW), UX Week, Interaction and O'Reilly Design. He is currently involved in design for cognitive accessibility projects for public spaces and transport.

Kate Hammer, StoryFORMing

Kate walks the line between industry and academia, helping people use imagination to solve big problems. Her own innovations include storyFORMing, a story design methodology for startups and complex change. She co-invented IdeaKeg problem-framing/idea generation tool - a 3D *magazine* used in global consumer/appliance goods companies, manufacturing companies and in the classroom of USA's top-rated undergraduate engineering university. In 2016, she started working pro bono on preventing destructive Brexit; started the story design for a private-equity funded software using AI for fraud and compliance risk prevention launching mid 2017; and re-engaged with architects.

Mattia Gallotti, The Human Mind Project

Mattia Gallotti is Research Fellow in Philosophy and the Manager of The Human Mind Project at the School of Advanced Study of the University of London. A trained philosopher of mind with a background in the social sciences, his work to date has sought to connect and unify various research domains under the general heading of the 'social mind', involving collaborations across the cognitive humanities. He has published in philosophy and cognitive science journals, and he regularly consults for policy think-tanks. Gallotti has held fellowships from the Jean Nicod Institute, in Paris, and Columbia University's Italian Academy in New York City, before taking up the current position in London.

Daniel Ospina, Conductal

Daniel's inclination for systems and design has led him to bridge industry, academia, and the not-for-profit sector. At Conductal, Daniel applies insights from his creative background and Social System Design to help small organisations to scale and large organizations to understand communities and develop a culture of innovation. Beyond Conductal, Daniel is a visiting lecturer on System Design at Said Business School (Oxford University), an Associate Fellow at CenSes, London University, and a Co-founder and Steering Group Lead at Crossmodalism, an international community bridging artists, scientists, designer, and entrepreneurs.

Kate Simmons, Cancer Research UK

Kate Simmons has worked in digital for the past 17 years. Currently Head of Digital Experiences at Cancer Research UK, she leads digital transformation through a team focused on accelerating CRUK's adoption of core digital skills, responsibilities, products, behaviours and mindsets across the organisation, to beat cancer sooner. Previously Kate was co-founder of the digital team at Allen & Overy, a global elite law firm, where her work included establishing a team of total Pirates, introducing Working Out Loud and setting up a new innovation team and approach. Before that, time in digital at Reed Elsevier, The Royal Television Society and ITN delivering websites, intranets and digital communications. Kate also has a keen interest in mental health and psychology, volunteering on a mental health helpline.

Lee Bryant, Post*Shift

Lee Bryant is a leading thinker on technology-inspired organisational design and believes networks and platforms, not bureaucracies and hierarchies, are the organising principle of the digital age. He co-founded the first social business firm Headshift in 2002, and now runs Post*Shift, a technology firm that creates new organisational operating systems and transformation platforms.

Barry Smith, Institute of Philosophy

Professor Barry C Smith is director of the Institute of Philosophy at the University of London's School of Advanced Study, where he is the founding director the Centre for the Study of the Senses. His research on taste, smell and the multisensory perception of flavour involves collaborations with psychologists and neuroscientists, and he consults widely for the food and drinks industry. He has published in Nature, Food Quality and Preference and Flavour and is the editor of Questions of Taste: the philosophy of wine (Oxford University Press). He is a frequent broadcaster, appearing on BBC One's Masterchef and on Radio 4's The Kitchen Cabinet. In 2010 he wrote and presented a four-part series for the BBC World Service called The Mysteries of the Brain. His new series, The Uncommon Senses, starts on 20 March on BBC Radio 4.

Colin Blakemore, The Human Mind Project

A world-renowned expert on vision and the development of the brain, Sir Colin Blakemore is responsible for chairing the Steering Group and developing the overall strategy and plans for the Project. Professor Emeritus of Neuroscience at the University of Oxford, he is now Professor of Neuroscience and Philosophy and Director of the Center for the Study of the Senses at the School of Advanced Study of the University of London.